## Sapna Nayak

UX Designer | Bangalore, India

## www.sapnanayak.com +91 8605253203

## **EDUCATION**

#### **BDes - Human Centered Design**

Srishti Institute of Art, Design and Technology - Batch of 2019

## **SKILLS & TOOLS**

User research, Persona building & storyboarding, User journeys, Information architecture design, Taskflows, Wireframing, Visual design, Prototyping, Usability testing

#### **Proficient in**

Sketch, Adobe XD, Axure, Adobe creative suite, Invision, Principle, Zeplin, HTML, CSS, Bootstrap

Acquainted with Processing, Arduino, Fusion 360, Javascript, PHP

## ACHIEVEMENTS

Best Late Break Work IndiaHCI 2018 conference Project: Subhasha

# Certificate of Commendation and the Bir Design Award 2019

Srishti Convocation 2019

Project: Nimbus

### WORK EXPERIENCE

#### **Product designer**

Cleartrip Pvt Ltd | July 2019 - Present

Hotels product re-design project from initial context building upto final visual design | Improving multiple customer support flows

#### Product design intern

#### Cleartrip Pvt Ltd | May - July 2018

'Shortlists' project across products | Visual auditing of UI components to start the redesign process in the coming year

#### UI/UX Design intern (Virtual)

#### RSVR Tech | Oct 2017 - Mar 2018

Sole designer working under the founder | Multiple client projects in close collaboration with the development team

#### Interaction design intern

#### Screenroot technologies | May - June 2017

Multiple client projects in the domains of healthcare, finance, banking, etc

## **VOLUNTEER EXPERIENCE**

Website and Branding chair IndiaHCI 2018 conference Oct 2017 - Dec 2018

Chapter Lead- Hexagon UX Bangalore chapter Previously volunteer and co-chair July 2018 - Oct 2019